

A person is performing a handstand in a parking lot. They are wearing a light grey long-sleeved shirt, dark pants, and sneakers. Their legs are spread wide in a V-shape, and one arm is extended horizontally. The background is a large, plain concrete wall under a cloudy sky. A solid dark red rectangle is in the top-left corner.

Your Data in Action

A mixed offer born of a meeting.

A unique mix of SaaS platform and Big Data expertise.

Ysance is created in 2005 by Romain Chaumais and Laurent Letourmy, two engineers who combine their skills in enterprise software architecture and data warehousing.

Quickly the company develops with prestigious customers (SoLocal, Oui.sncf, Fnac-Darty, Ventes-Privées, Decathlon, ...) while constantly innovating. In-memory analytics, cloud computing and Big Data are the core competencies of a team that quickly reaches 100 employees. In 2015, Ysance expanded its offering by offering retailers the first marketing platform dedicated to omni-channel retail: the Retail Marketing Platform, quickly recognized by Gartner and Forrester.

Ysance offers a unique mix of SaaS platform and expertise in Big Data solutions.

We multiply the value of your customer data by putting them into action
& with a touch of magic, we unleash their business potential.

2005

start year

150

employees

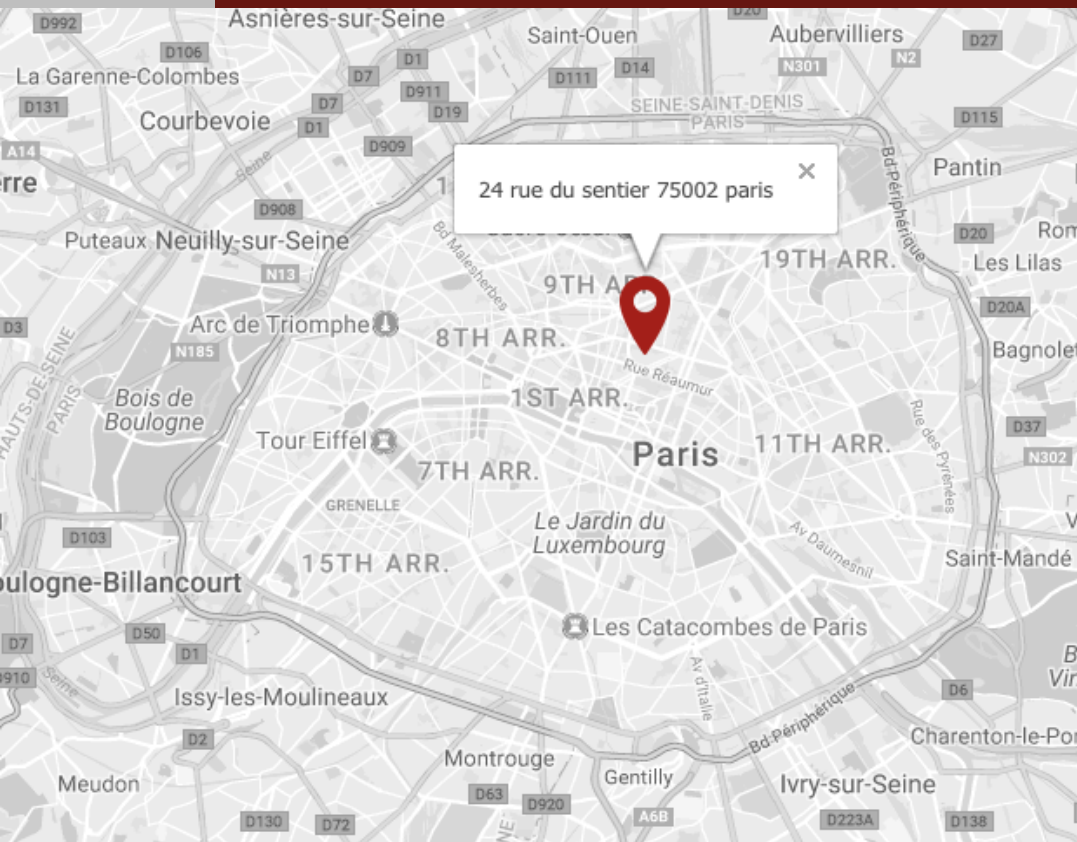
135

projects in 2017

35

staff in R&D

2015 5M€ fundraise | **2016** UBI/IO program | **2017** Gartner Magic Quadrant



**24 rue du sentier
75002 Paris**

+33 (0) 1 43 36 23 17

Two professions, one goal.

With both professions Ysance pursues a common goal:
to reveal the value of your customer data and to put them into action.

Data Services supports companies in their data-driven transformation, covering the entire data value chain: Big Data, Data Integration, Data Architecture, Data Science and Dataviz / Analytics.

Retail Marketing Platform brings brands agile omnichannel marketing that increases profitability and strengthens relationships with their customers.

Two professions, one goal.

With both professions Ysance pursues a common goal:
to reveal the value of your customer data and to put them into action.



Big Data



Data Integration



Data Architecture



Data Science & Insights



Dataviz & Analytics



Retail Marketing Platform

For any request ...

Do not hesitate to contact our marketing and communication department for any request.

Need additional information ? To better understand our value offers? Want to interview one of our executives or one of our experts on a cutting edge data subject?

Jonathan Pitcher

VP Marketing & Communication

+33 (0)7 63 09 27 63

jonathan.pitcher@ysance.com

+33 (0)1 43 36 23 17

contact@ysance.com



[@Ysance](https://twitter.com/Ysance)



facebook.com/YsanceCorp



linkedin.com/company/ysance



medium.com/@Ysance



vimeo.com/ysance

Follow us on social media.

For beautiful data-readings, infographics and useful & enjoyable information :-)

www.ysance.com
contact@ysance.com



[Ysance](https://www.ysance.com)